

# Podiatric Medical Assistant Schedule

Friday, January 26, 2024

## Celebration 5 - 6

7:00 AM - 5:00 PM	<b>SAM Registration Desk Open</b>
8:30 AM - 9:00 AM	<b>Office Emergencies</b> <i>David B. Alper, DPM</i>
9:00 AM - 9:30 AM	<b>Diabetes 101 (What it is, Types, Treatments, Podiatric Complications)</b> <i>David B. Alper, DPM</i>
9:30 AM - 10:00 AM	<b>Sterile Technique for In-Office Procedures</b> <i>David B. Alper, DPM</i>
10:00 AM - 10:30 AM	<b>Dealing with Difficult Patients</b> <i>David B. Alper, DPM</i>
10:30 AM - 11:00 AM	<b>Bako Biopsy Techniques</b> <i>William P. Scherer, DPM, MS</i>
11:00 AM - 12:00 PM	<b>Visit SAM 2024 Exhibit Hall</b>
12:00 p.m. - 1:00 p.m.	<b>Buffet Lunch inside SAM 2024 Exhibit Hall</b>
1:00 p.m. - 1:30 p.m.	<b>Continue Visiting SAM 2024 Exhibit Hall</b>
1:30 p.m. - 2:00 p.m.	<b>APMA Coding Resource Center</b> <i>Jeffrey Lehrman, DPM</i>
2:00 p.m. - 2:30 p.m.	<b>Patient Education (What to Say and What Not to Say)</b> <i>Marlene Reid, DPM</i>
2:30 p.m. - 3:00 p.m.	<b>Radiology and the Podiatric Assistant</b> <i>Marlene Reid, DPM</i>
3:00 p.m. - 3:30 p.m.	<b>Assisting the Physician with Staying on Schedule</b> <i>Marlene Reid, DPM</i>
3:30 p.m. - 4:30 p.m.	<b>Hands-On Workshop for Front and Back Office Assistants (Celebration 14)</b> <i>John Baker, DPM, David B. Alper, DPM, Nancy Carr, John Baker, II, William P. Scherer, DPM, MS, SOLO Labs (Jaimyn Sokol Westenhoefer)</i>
5:00 p.m. - 6:00 p.m.	<b>Podiatric Assistants Reception (Regency Lounge)</b> Sponsored by BakoDx, Podiatry Content Connection, and Anodyne



# Podiatric Medical Assistant Schedule

**Saturday, January 27, 2024**

## **Celebration 5 - 6**

<b>7:00 AM - 5:00 PM</b>	<b>SAM Registration Desk Open</b>
<b>8:30 AM - 9:00 AM</b>	<b>Obtaining and Retaining Patients</b> <i>Randy Rosler</i>
<b>9:00 AM - 9:30 AM</b>	<b>Creating a Podiatric Training Manual</b> <i>Marlene Reid, DPM</i>
<b>9:30 AM - 10:00 AM</b>	<b>Practice Management (Dealing with the Tough Stuff)</b> <i>Marlene Reid, DPM</i>
<b>10:00 AM - 10:30 AM</b>	<b>Internal Marketing</b> <i>Marlene Reid, DPM</i>
<b>10:30 AM - 11:00 AM</b>	<b>Administrative Aspect of Wound Care Products</b> <i>Chris Smith</i>
<b>11:00 AM - 12:00 PM</b>	<b>EHR Documentation</b> <i>Michael Warshaw, DPM</i>
<b>12:00 PM - 1:00 PM</b>	<b>Buffet Lunch inside SAM 2024 Exhibit Hall</b>
<b>1:00 PM - 2:00 PM</b>	<b>Visit SAM 2024 Exhibit Hall</b>
<b>2:00 PM - 2:30 PM</b>	<b>Administrative Aspect of the Diabetic Shoe Program</b> <i>John Baker, II</i>
<b>2:30 PM - 3:00 PM</b>	<b>Internal Audit</b> <i>David B. Alper, DPM</i>
<b>3:00 PM - 4:15 PM</b>	<b>Every War is Won Before It's Ever Fought...The Same Applies to Billing!</b> <i>Stephanie Guiliana, CPC</i>
<b>4:15 PM - 5:00 PM</b>	<b>Billing and Coding Roundtable</b> <i>Stephanie Guiliana, CPC</i>
<b>5:00 PM</b>	<b>Adjourn</b>