



410 North Gadsden Street
Tallahassee, Florida 32301
Phone: (850) 224-4085
Fax: (850) 681-0899
Web: FPMA.COM



The
2019
Summer
Conference

Friday, June 7 - Sunday, June 9, 2019

Hyatt Regency Coconut Point Resort and Spa
5001 Coconut Road
Bonita Springs, Florida 34134

Room Rate (single/double occupancy): \$189.00
Reservation Cut-off date: May 14, 2019

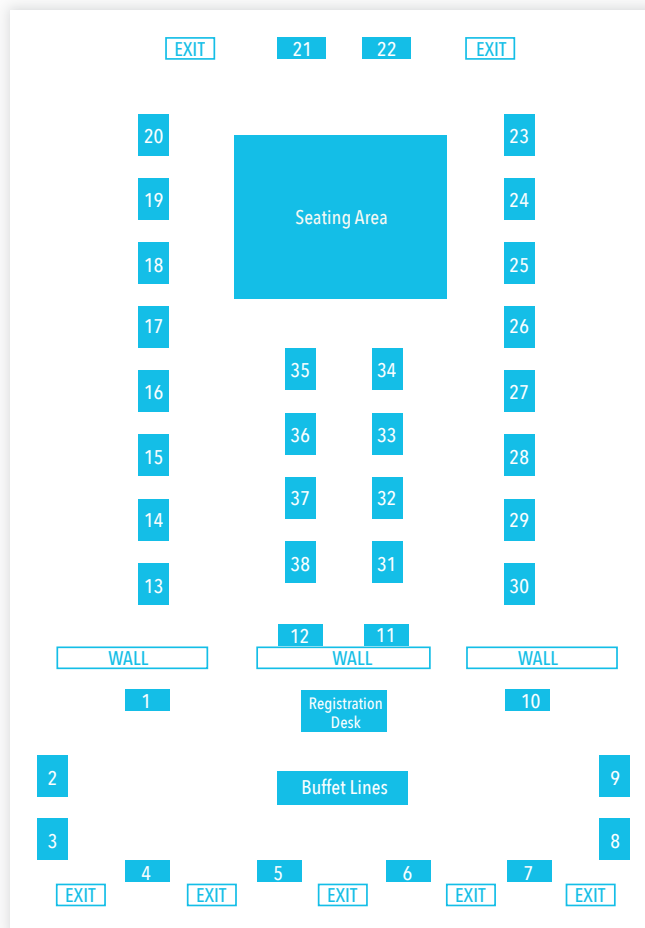
Reservations
phone: 1-800-233-1234
online: <https://goo.gl/ggz1tc>

Be sure to mention the FPMA 2019 Summer Conference when making your reservation.

EXHIBIT HALL

The Florida Podiatric Medical Association is pleased to announce our 2019 Summer Conference and would like to invite your organization to exhibit with us.

The FPMA Summer Conference will take place June 7 - 9, 2019 at the Hyatt Regency Coconut Point Resort & Spa, located in Bonita Springs, Florida. This venue is a more intimate setting, allowing exhibitors and physicians to interact on a more personal level. We anticipate approximately 200 podiatrists, 50-75 X-Ray Assistants, and capacity for 38 Exhibitors.



VENUE

- Calusa DE
- Free Hotel Parking
- Table tops include 6 ft table, 2 chairs
- Exhibitor listing in program
- Post-conference attendee list

RATES

EARLY BIRD RATE

BEFORE OR ON 3/22/19

Regular Table Top \$900

Premium Table Top \$1,250

STANDARD RATE AFTER 3/22/19

Regular Table Top \$1,000

Premium Table Top \$1,450

PLEASE NOTE: After March 22, 2019, a deposit of \$250 will be required to hold a table top.

Balance will be due no later than May 24, 2019.

HOURS

EXHIBIT HALL SET-UP

Thursday, June 6, 2019

1:30 p.m. - 10:00 p.m.

EXHIBIT HALL HOURS

Friday, June 7, 2019

8:00 a.m. - 1:30 p.m.

Saturday, June 8, 2019

8:00 a.m. - 1:30 p.m.



Please visit **FPMA.COM** to register as an exhibitor for the 2019 Summer Conference.

SPONSORSHIP OPPORTUNITIES

Partnering with Florida Podiatric Medical Association allows you to promote yourself and boost brand awareness; expand your commitment to FPMA, our members and attendees. These opportunities were created to recognize the significant role you play in the podiatric community.

PRE-CONFERENCE

Pre-Conference Attendee List - \$150

An opportunity to receive current registered attendee's mailing list prior to conference. The mailing list will be sent to your company 3 weeks prior to the first day of conference. This attendee list will include mailing addresses only. Get a head start on promoting your products/services to attendees prior to the conference!

Countdown Email Blast to FPMA Members - \$150

FPMA sends countdown emails (e-blasts) to over 1,000 members leading up to the Summer Conference. These emails include information regarding lecture topics, events, and activities. This is a great way to guarantee exposure of your company to the perfect target audience. Each email blast will include logo recognition and an active link to your company's website. Price above is for one email blast; *5 available for purchase.*

PRINT

Enhanced Listing in Official Program - \$50

Every Exhibitor's company name will be listed in numerical table-top order on the Summer Program, distributed to every attendee within their registration packets. Enhance your company's name for an extra cost with an added logo.

FOOD & BEVERAGE

Continental Breakfast - \$1,000

Breakfast is the key to success and the most important meal of the day! Sponsoring a continental breakfast is a great start to the day with your company's signage and logo included. Breakfast will be available on Friday and Saturday morning during conference. Meals will be listed in all printed material distributed at conference. Signage with company name/logo and recognition in Summer Program included. Price listed above is price for one meal; *2 available for purchase.*

Physician and Exhibitor Luncheon - \$2,000

Boxed lunches will be provided on Friday and Saturday for both Physicians and Exhibitors. Lunch will take place in the Exhibit Hall, a more intimate setting to allow communication and networking among peers. Both lunches will be listed in the Summer Conference program. Signage will be provided inside or outside the exhibit hall (your choice), with your company name and/or logo. Recognition with company name/logo in the Summer Program included. Price listed above is price for one meal; *2 available for purchase.*

SPONSORSHIP OPPORTUNITIES

BRANDING

Conference Bag Inserts - \$200

Welcome bags will be distributed at the registration desk as each attendee collects their registration packet. Including a bag insert of your choice is a great way to advertise your company, whether it's a cup, keychain, or any other branded item. Estimate providing 250 - 300 items; a finalized number to be determined closer to conference. All items must be pre-approved by Florida Podiatric Medical Association.

Registration Desk - \$500

Each attendee will pick up their registration packet at the registration desk. This will be the first thing every attendee will see upon arrival, and is a great opportunity to have your company's name and logo displayed throughout each day of conference. Purchase includes promotional signage with your company logo and a promotional piece in each registration packet.

Pens and Notepads - \$500

A guaranteed way to have every attendee use your product. A notepad and pen with your company's logo will be provided in every registration packet. One of the most common mistakes from attendees is forgetting their own note-taking material! Left over material can be taken back to your office. Includes notepad with company logo and pens with company name and/or logo.

Attendee Wi-Fi - \$2,500 **SOLD OUT**

This opportunity will give all attendees Wi-Fi access throughout the conference. The Wi-Fi name and password will be fully customizable to display your company name. FPMA will provide sheets in all registration packets that include your company logo and Wi-Fi instructions.

Registration Packets - \$1,000

Every attendee will pick up their registration packet containing their name badge and important information. The outside of this packet will be customized with your artwork and logo.

Hotel Keycards - \$2,500

Upon check in at the hotel front desk attendees will receive a customized keycard with your company logo. Attendees will keep this all weekend long as it serves as their access to their room!

Mobile App - Banner \$250, Push Notification \$750

Your company logo will be prominently featured as a banner for the mobile app home page. Want to give away an item? Push notifications are an easy way to provide all attendees with your message! Priced per notification.

Conference Bags - \$1,500

Welcome bags will be distributed to 250+ attendees at the registration desk upon their arrival. These bags will exclusively feature your company name. Bags will be provided by your company and must be approved by FPMA in advance.

SPONSORSHIP OPPORTUNITIES

Headshot Lounge

Podiatrists are busy, which is why this could be a once-in-a-lifetime opportunity. A photo lounge will be set up and attendees can visit throughout the day to get their headshot taken, thanks to your company. Signage and program recognition will be offered. Contact for price information.

EVENTS

Sunset Cruise

Looking for an exciting activity for attendees with families and children? Come aboard and enjoy the sparkling water with dolphins, manatees, birds, and more! Not only will attendees enjoy a beautiful sunset with their family, but also enjoy an Eco-Tour throughout the lush tropical Inland Waterways of Bonita Springs. Contact for price information.

Non-CME Lunch and Learn

Host a Lunch and Learn and provide an hour of education, while promoting your company and products/services! FPMA will provide meeting room, audiovisual, and advertisement among attendees. Company to provide speaker and F&B through the hotel. Contact for price information.

Welcome Reception Co-Sponsor

Welcome attendees during this event with food and beverages! Sponsor will receive recognition prior to event and on-site. Contact for price information.

Camp FPMA

This event includes all attendees and their families for an evening around the campfire with lawn games, s'mores, and music. This is a great opportunity for a sponsor to host and network directly with all attendees while expanding brand presence. Contact for price information.

To find out more about custom sponsor packages and opportunities, please contact
Karen Lambert at klambert@fpma.com or call (850) 224-4085.